

For Immediate Release

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Virtual Business Partners Now Offers Appointment Setting Services

Woodridge, IL – November 28, 2007 - Virtual Business Partners is pleased to announce the addition appointment setting to its virtual assistant service offerings.

Doreen Patrick, owner and founder of Virtual Business Partners, explains that adding this service will provide an added benefit to clients seeking to expand and grow their businesses. By coupling virtual assistance and appointment setting services, business owners and businesses can begin to utilize these services together or separately without having the hassle of working with two different companies. For financial planners looking to expand and introduce their products to technology companies looking to introduce new software, many industries can benefit from this additional service.

Patrick further explains that considering whether a client should spend time calling or not, opportunity cost should be considered. It would be in the client's best interest to be selling in front of prospects if appointments were provided rather than the client doing his own prospecting, setting his own appointments, and engaging in non-revenue producing activities. Taking advantage of outsourced appointment setting will help in maximizing ROI. The additional savings from not having to pay employee taxes, benefits, office supplies and office space significantly increases the value of working with a virtual assistant versus hiring an employee.

Virtual Business Partners is a virtual office practice that specializes in sales, marketing and administrative support to businesses and business owners in a variety of industries. Visit Virtual Business Partners at www.virtualbusinesspartners.net or call 630-541-2433 for more information.